

Temple BNai Israel

Media Guidelines

To ensure the quality and consistency of information disseminated to media and public sources, the following practices shall be in place:

1. Temple Board will assign a media representative. Temple president shall be the backup media representative, if needed and the Temple vice-president will be the back up for the president, if needed. The security team will be advised of who this contact person will be.
2. All media inquiries and press releases must go through the temple media representative.
3. Board President (or vice-president) will be notified of all media inquiries and press releases.
4. Unless pre-approved by the temple media representative, camera and phone use are discouraged while in the sanctuary. No photographs or video shall be taken of congregants while praying, including at the Temple or other sanctioned Temple location. Streamed services and events, where congregants attend by choice, are permitted.
5. Temple social media sites will be for members and LDor VDor members only.
6. All social media posts are approved by a Temple administrator.
7. Any photos of Temple members that are posted on the Temple's social media site(s), must have permission of person or parental permission prior to posting.
8. Temple social media sites are for information that is related to Temple events and activities, LDor VDor events and activities, and Jewish events that our members may be interested in, as long as such an event is not held on the same date as a Temple event or program.
9. The Temple Board may choose to provide a Zoom link for in-person services, as well as posting live to one of their social media sites. In this instance, the camera will be focused on the bimah and rabbi only. Temple members are to be secured from being part of any stream.
10. If streaming of a Temple event occurs (Bnai Mitzvahs are excluded), it should occur on the Temple's social media site.
11. Life cycle celebrations (Bnai mitzvah, wedding, baby naming, etc...) may choose to set up their technology to share in the celebration however is fit for the family.
12. If there is a question about what is posted or denied, the issue can be brought to the attention of the board for review.
13. These guidelines will be revisited at least every three months, or as needed.